



Christina Giorgio - Creative Consultancies

BA Hons (Screen + Theatre)

Cert IV Small Business, Cert IV in Training and Assessment
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About - Creative Consultancies is an arts consultancy business that has been specializing in creative industries' professional and business development, arts and cultural business and strategic planning, community cultural development and arts events for over 15 years. Creative Consultancies director, Christina Giorgio, has a bachelor of arts majoring in screen and theatre with her honours in media and communications. She has a Certificate IV in Business and has completed training in business and strategic planning for non-for profits, councils and community based organisations. She also holds a Certificate IV in Training and Assessment. In her own arts practice Christina has had films screened internationally and has a deep love of acting, but has found her creative home in music. A singer songwriter, she writes, records and performs in an original 4 piece folk-roots band. She has explored fair trade fashion, does web and graphic design and generally lives and breathes creativity in her working life.

Workshops and Training - Christina has presented nationally at conferences and forums in community cultural development best practice. Christina has provided individualized planning and business development support to individuals and businesses operating within the cultural industries locally, nationally and internationally. She has facilitated group planning and training through private workshops, North Coast TAFE and in an ongoing partnership with Arts SA and Music SA. She has run workshops in submission writing and funding opportunities, arts marketing, strategic planning for arts organisations, individuals and small businesses, time management, entrepreneurial strategies, legal and financial planning, access for people with disabilities, community cultural development, arts project development for generalist community workers, arts project development (including public art) for artworkers and online resources and new technologies for the creative industries. She has had articles on arts business, creative entrepreneurship, creative life and planning published on a number of online platforms including Arts Hub. Her website has a number of free and paid resources available for creative practitioners, including a complete online business course for creatives and numerous articles on all aspects of creative life and business.

Cultural and Business Strategic Planning - Creative Consultancies has been involved in the creation of a number of arts strategic plans, infrastructure development plans, public art and placemaking strategies, cultural plans and public art policies. She has participated as both facilitator and participant in the cultural planning process for non for profit and local government including the Liverpool City Council placemaking and public art steering committee and the Public Art review consultant for Tweed City Council. She led the

creation of 3 major cultural strategic plans for Liverpool Migrant Resource Centre and Fairfield Community Resource Centre and was successful in securing funding for restructured roles and new cultural programs based on these plans. She has also provided support for corporate strategic plans in the marketing and media sectors.

Arts and Community - Over the past 20 years Christina has worked in the arts and community sector on a grass roots level with young people, children, people of all ages with a disability, the aged, migrants and refugees. She is an experienced youth worker and disability support worker and has an excellent understanding of both community and arts. She has assisted artists practicing a range of art forms with their professional development, incorporating a business model in the creation of artistic and employment opportunities. She has specialised in drama and video workshop facilitation. She has worked as a freelance project manager and facilitator, full time cultural development worker as well as a consultant through her business Creative Consultancies, providing a range of services including project management, community consultation, workshop facilitation, research, arts events and business and cultural planning.

Events - Christina has coordinated a wide range of events in the community and arts sector. She led the development of Articulate, a major one day public arts forum, including program of speakers, interpreters and community consultation. She has facilitated a number of multi arts festivals, music programs and events as well as cultural tourism programs. She has run community forums and consultations and led numerous steering committees and focus groups. She has facilitated group and individualized planning sessions. She is highly experienced working with groups of adults and maximizing the use of their skills and experience both as a facilitator and teacher. She has also facilitated a large number of youth events and is able to work well with and for community members of all ages. She runs regular training and educational events as well as fully immersive retreats and intensives. She is the founder and coordinator of The Song Lounge, an original music event hosted in small halls in the Northern Rivers.

Work History, Qualification and Training

TERTIARY EDUCATION

2001 - Bachelor of Media and Communications, Honours – Macquarie University, Sydney

Scriptwriting

Research Thesis on Australian Feature Film Successes

Representations of culture through media

1995 - 1997 - Bachelor of Arts, Film/Drama Double Major – Flinders University, Adelaide Genre, History of Cinema, Hollywood studio system, Australian theatre and television, History of theatre, Rehearsed play readings, Improvisation, Stars, gender and semiotics, Cultural speciality in film, Super 8 Video transfer Linear and non-linear editing, Stanislavski, Commedia dell'arte, Documentary production, Fiction production, Writing for theatre, Psychoanalysis, Budgets and funding, Free form theatre, Philosophy of film and literature

TRAINING/SHORT COURSES/CONFERENCES

2018 – **Branding and Copywriting** – Sourdough Business, North NSW
 2017 – **REMIX Conference** – Sydney
 2017 – **Certificate IV in Training and Adult Education** - Distance
 2015 – **Artshub Conference** - Sydney
 2014 – **Artshub Conference** - Melbourne
 2010 – **Music Forum** - Arts Northern Rivers – Mullumbimby
 2008 – **Certificate IV in Small Business Management** – Tweed Heads
 2006 – **Dreamweaver CSS** –ACE, Byron Bay
 2004 – **Empires, Ruins + Networks** – Melbourne
 2004 – **Accidental Events Organiser** – CCWT - Sydney
 2004 – **Strategic Planning** – Centre For Volunteers - Sydney
 2004 – **Photoshop** – LMRC
 2004 – **Dreamweaver/Web Basics** – LMRC
 2003 – **Diversity in Health – Innovation...Creativity...Harmony** – International Conference –
 Speaker at “Creativity and Diversity” Symposia highlighting community cultural development
 processes and their relevance to health and well being.
 2003 – **Synergy – Art, Design and Health Conference** – Sydney
 2002 - **Survival Guide for Youth Workers**, Youth Action Policy Association.
 2002 - **Early Intervention and Prevention, an inner city forum on homelessness**, Reconnect.
 2001 - **Support Worker Training in Working with people with disabilities and their families**,
 Eastern Respite and Recreation (I participated in this course in the role of trainer)
 2000 - **Italian for beginners**, Academia Italiana, Salerno, Italy
 1999 - **Challenging Behaviours**, Eastern Respite and Recreation
 1999 - **Rhetts Syndrome**, Eastern Respite and Recreation
 1999 - **Autism**, Eastern Respite and Recreation
 1999 - **Short Course in Writing for Feature Film**- Sydney University, Sydney
 1999- **Teaching English as A Second Language preparatory course**, University of Technology,
 New South Wales (covered aspects of teaching which I use in my role as trainer, drama and
 video tutor.)
 1999- **Fire twirling and Lantern Making**
 1997 - **Panel Operators Course**, 5UV Radio Station, Adelaide

LANGUAGES

Italian - good, Danish - very good, French - basic

Arts Skills Overview

- Arts program and project planning and implementation
- Project concept development
- CCD Facilitation
- Funding Application assessment, submission and advice
- Audience Development
- Community consultation and networking
- Participation on arts project and organisations steering and management committees
- Artist support, consultation and networking
- Artist career development
- Business planning
- Infrastructure development
- Information dissemination via mail outs, artists bulletins, local media, community magazines and newsletters and community radio
- Media and promotions
- Marketing
- Partnership and collaborative project development with local councils, community and arts organisations
- Advocacy and lobbying
- Training, information, advice and referral
- Devising and managing project and program budgets
- Project and program administration
- Managing community facilities and resources
- Managing staff
- Event management (including launches, exhibitions, festival and forums)
- Promotions (including poster design, mail outs, media releases)
- Cultural planning and infrastructure development
- Strategic Planning
- Reporting and accountability processes
- Major project Development and management including development of an artist run co-op and a mobile multimedia facility for young people
- Drama and film production teaching
- Cultural events planning and programming
- Developing operation policies, procedures and contracts
- Fashion design, production and sales
- Web design, graphic design, production of print ready marketing material including business cards, banners, brochures etc

Arts Employment History

2004 – Current – Creative Consultancies

- ◆ Creative Industries professional development, cultural planning and business development

2013 – Tweed City Council

- ◆ Placemaking and Public Art Policy, Integrated Cultural Opportunities Survey, Public Art Commissioning Structure review

2009-Current – Simplicity Sites

- ◆ Corporate freelance web and graphic design

2009-2010 – Izzy and George

- ◆ Independent fair trade clothing line

2008 – Arts Northern Rivers

- ◆ Cultural Infrastructure Audit Consultant

2008 – Bangalow Chamber of Commerce

- ◆ Community Events strategic advice and research consultant

2008 - NCEIA

- ◆ Music Awards Night Event Consultant

2007 – 2008 – Banana Drama

- ◆ Drama Teacher/Director

2006 – NSW RTA

- ◆ Weekly 6 month music program coordinator consultancy

2004 – 2006 – Sounds From the Park

- ◆ Music Program Coordinator

2004 – Fairfield Community Resource Centre

- ◆ Arts Program Consultant

2002 – 2004 – Liverpool Migrant Resource Centre

- ◆ Cultural Programs Coordinator – Liverpool NSW

2002 – The Shack Youth Services/Randwick Council,

- ◆ Youth Week Performance - Hating Alison Ashley, feature event for Randwick council, director/facilitator – NSW

2001 - Holdsworth Street Community centre

- ◆ Drama with teenagers with intellectual disabilities – NSW

2001 - The Shack Youth Services

- ◆ Film production tutorials culminating in finished video for teenagers – NSW

2000 – Travelling and Teaching English as a Second Language in Italy (Oxford School and Interlanguage Institute Salerno, Italy)

1999 - The Shack Youth Services /Eastern Respite and Recreation

- ◆ Youth Week Parade - Artistic coordinator/music and drama facilitator, Coogee Beach - NSW

1998 – Maroochy Shire Council

- ◆ Skunkworks - Youth arts project, raising the profile of young and emerging artists on the sunshine coast - management committee – QLD

1998 - Noosa Youth Service

- ◆ communication skills through drama for at risk teenagers – QLD

1998 - Top Moves Integrated Performance

- ◆ Drama with teenagers and adults with intellectual disabilities

1998 -Link

- ◆ Drama with teenagers and children with intellectual disabilities

1997 – Loud Media Camp, Riverland

- ◆ Film production tutorials

Events Skills Overview

- Facebook Event Marketing
- Online Booking Systems
- Planning and flow sheets
- Logistics and legals
- Employment of performers, DJs and musicians
- Liaising with artists
- Staging
- Media liaison
- Marketing and promotions
- Council liaison
- Venue hire
- Sourcing and setting up venues
- Liaising with venue managers
- Venue management
- Wheelchair accessibility
- Organisation of food stalls
- Parking
- Managing volunteer teams
- Insurance
- Signage
- Setting up art installations
- Promotion
- Catering
- Organisation of speakers and interpreters
- Hiring sound equipment
- Operating sound equipment
- MC duties
- Wine ordering
- Table allocations
- Confirmation calls
- Door prizes
- Invitations and RSVPs

Events Experience

2018 – Ongoing – **The Song Lounge** – Original Music Concert series activating small halls.

2015 - Ongoing – **Music and Mexican** – Coordinator bimonthly Community music and pop up dining event

2015 - Ongoing – **Artist Networking and Arts Training Events** – Coordinator

2015 – Ongoing – **Creative Arts Retreats and Immersive Intensive Training programs** - Coordinator

2008 – **Dolphin Awards** – Event planning consultant

2005 – **Festival of Flight** – 1 day community event management committee member and music program coordinator

2005 – **Sounds From The Park** – 6 month arts business program of music performance funded by the NSW RTA

2004 – **Liverpool MRC Program of events** – Six monthly program of arts activities

2004 – **Sounds From The Park** – Regular music showcases evenings

2003 – 2004 - **Various Arts launches**

2003 – **Liverpool Arts festival** – One day multi-arts showcase festival

2003 – **Art-iculate Arts Forum** – A major one-day forum including promotion, catering, venue hire, organisation of speakers and interpreters

2002 - **Short Film Fundraiser** - Involved use of two bands and a DJ, hiring sound equipment, sourcing and setting up venue, liaising with venue manager, promotions, prizes, MC duties

2000 - **Institute of Chartered Accountants Annual Party** - Assistant to coordinator, assisted in wine ordering, table allocations, confirmation calls – SA

2000 - **Eastern Respite and Recreation Christmas Party** - Organisation of end of year party including catering, employment of a DJ, sourcing venue, door prizes, wheelchair accessibility, MC duties, invitations and RSVPs – NSW

1998 - **Skunkworks** - Youth arts project - management committee, involved in organisation of installations, promotions, media liaison, food stalls, set up of location etc - QLD